



MINISTRY OF FINANCE  
FINLAND

# Case Finland - Best Public Administration in the World – How was Strategy for Public Governance Renewal done ?

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# The Why?

Smooth public governance → a well-functioning democracy

Finnish public governance at the forefront of numerous international comparisons → However:

- the accelerating **climate crisis**,
- an **ageing** and **concentrated population**,
- **digitalisation** and the resulting transformation of work, and the globalisation

are challenging

- The governance **structures and measures** that are mostly created over the last century
- The **ability of a democracy and system to tackle the inter sectoral challenges** and guide social development.

A consistent and determined renewal of governance as described in the strategy, will **streamline** everyday **services**, ensure **legal certainty** in society and **create new opportunities** for business and communities.





# A Joint, Co-creative Process by the Municipalities, Regions and the State

- Assignment given in the Government Programme in 2019
- Strong support for implementation;
- The Strategy adopted by a group of ministers and the board of the Association of Finnish Municipalities. These parties also monitor the implementation of the Strategy



# The Strategy for Public Governance Renewal

Compact, easy to adopt strategy with

Clear, future oriented vision

Five strategic priorities and

Seven policy areas



# The Strategy for Public Governance Renewal



# The Participatory Process

A significant number of events where the content of the strategy was jointly developed during 2020

Otakantaa.fi – about 700 comments received on the draft

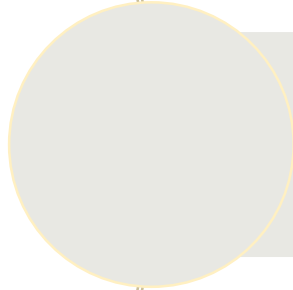
Due to the coronavirus epidemic, the majority of work is done through virtual workshops, online events, etc



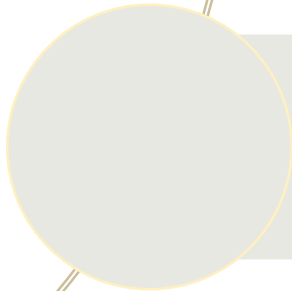
# Clear Focus on implementation and not only in Strategy itself



More than 100 Events: room for dissemination and on line discussion



Support available: 9 videos, also included in high level and middle management training on all levels, easy access on eLearning platform



Joint development has been launched: e.g. local and central government – “refineries” and democracy work in counties



# Communicating the Main Messages Widely

YouTube FI

julkisen hallinnon strategia

SUODATA

Mikä on julkisen hallinnon strategia ja miksi sitä valmistellaan?  
146 katselukertaa • 4 kuukautta sitten

Valtiovarainministeriö - Finansministeriet

Suomalainen yhteiskunta on voimakkaassa murroksessa muun muassa väestön ikääntymisen, muutoliikkeen ja digitalisaation ...

1.09



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Núria Solsona Caba • 1st  
Service Design Adjunct professor  
18h •

The Final proposals from Design for Government 2022 are now published and available for download on our website:

<https://lnkd.in/ezvAxPJ6>

<https://lnkd.in/eMD9JnXQ>

Watch our students' presentations and reports on this year's collaboration with Metsähallitus & the Ministry of the Environment [Susanne NylundLiisa Kajala](#) Miliza Malmelin; Kela & the Ministry of Finance [Tanja StåhlbergEeva KaunismaaMarjukka TurunenJanne Mattila](#)

Get inspired on how to use the design approach in two timely and concrete cases



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Vastuualueet



Ajankohtaista

Hankkeet ja säädösvalmistelu

Julkaisut

Ministeriö

Yhteystiedot

Koronavirukseen varautuminen

Kestävä kasvu

Brexit

Pohjoismainen yhteistyö

Tiedote- ja uutisarkisto

Päätökset

Kolumnit

Uutiskirjeet

Tapahtumat

VM sosiaalisessa mediassa

Kolumni

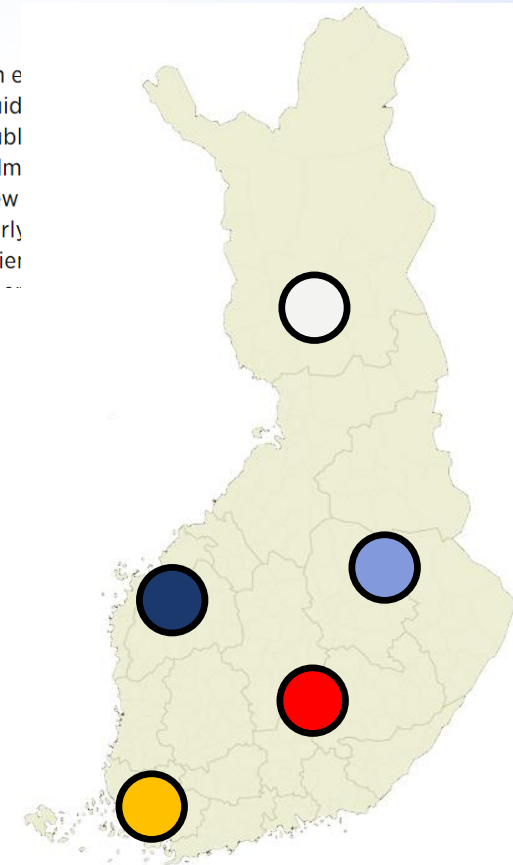
## Open interaction between researchers and decision-makers requires trust and courage

Ministry of Finance 30.6.2020 13.14

COLUMN



An e  
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# Thank you for listening and giving this opportunity !